

ACADEMIC PLAN

Fall / 2025

PROGRAM : Graduate
DEGREE: Master
CURRICULUM: Science in Hospitality Management
COLLEGE: Tourism and Hotel Management

	CLASSIFICATION	COURSE	COURSE NAME	COURSE Cr.	Minimum Grade	Required
Concentration Electives [3-3 Courses / 9 Cr.]	Concentration Electives [3 Course(s)/9Cr.]	FIN 624	Real Estate Finance and Investment	3.000	C	N
		HOL 610	Hospitality Facilities Design	3.000	C	N
		HOL 613	Franchising in the Hospitality Industry	3.000	C	N
		HOL 620	Hotels Estate Development Process	3.000	C	N
		HOL 624	Hospitality Real Estate	3.000	C	N
		HOL 629	Hospitality Asset Management	3.000	C	N
		HOM 606	Marketing Management for Hospitality Service	3.000	C	N
		HOM 612	Hospitality Marketing Research for Decision Makers	3.000	C	N
		HOM 613	Advanced Yield Revenue & Management	3.000	C	N
		HOM 617	Restaurant Entrepreneurship	3.000	C	N
		HOM 620	Understanding and Managing Hospitality Sales	3.000	C	N
		HOM 621	Hospitality & Customer Experience Mgt	3.000	C	N
		HOM 623	Hotel & Resort Development & Management	3.000	C	N
		HOM 624	Tourism & Hospitality Product & Pricing Management	3.000	C	N
		HOM 628	Hotels and Restaurants Valuation Principles	3.000	C	N
		HOM 635	Entrepreneurial Hospitality Finance	3.000	C	N
		IEM 621	Catering & Special Events Management	3.000	C	N
		TTM 626	Airline Service & Management	3.000	C	N
Concentration Requirements [4-4 Courses / 12 Cr.]	CLASSIFICATION	COURSE	COURSE NAME	COURSE Cr.	Minimum Grade	Required
	Concentration Requirements [4 Course(s)/12Cr.]	HOM 611	Advanced Hospitality & Management Operations	3.000	C	N

Concentration Requirements [4-4 Courses / 12 Cr.]	Concentration Requirements [4 Course(s)/12Cr.]	HOM 623	Hotel & Resort Development & Management	3.000	C	N
		HOM 626	E- Com & Social Media for Hospitality	3.000	C	N
		TTM 619	Tourism & Hospitality Brand Management	3.000	C	N
		TTM 650	Special Topics in Hospitality & Tourism	3.000	C	N
		TTM 665	Tourism & Hospitality Project Management	3.000	C	N
Core Req. Courses [5-5 Courses / 15 Cr.]	CLASSIFICATION	COURSE	COURSE NAME	COURSE Cr.	Minimum Grade	Required
	Core Required Courses [5 Course(s)/15Cr.]	FIN 601	Corporate Finance	3.000	C	Y
		HOM 601	Management in the Hospitality & Tourism Industry	3.000	C	Y
		HOM 602	H R & Career Mgt for Hospitality	3.000	C	Y
		HOM 605	Marketing Strategies for Hospitality & Tourism	3.000	C	Y
		TTM 601	Research Methodologies for Tourism	3.000	C	Y
Thesis [1-1 Courses / 3 Cr.]	CLASSIFICATION	COURSE	COURSE NAME	COURSE Cr.	Minimum Grade	Required
	Thesis [1 Course(s)/3Cr.]	HOM 691	Tourism & Hospitality Project	3.000	C	N
		HOM 699	Thesis	6.000	C	N